

EXECUTIVE PROGRAMME  
PROGRAMME EXECUTIF

FORMATION  
CONTINUE



# International Executive MBA

UNIVERSITY CERTIFICATE

2016 -2017 • 10th edition



**Expand your horizon  
Use your full potential  
Make an impact!**



[www.louvainmba.com](http://www.louvainmba.com)

## UNIVERSITY CERTIFICATE

# International Executive MBA

### « Lead - Learn - Implement - Inspire »

This unique programme is designed for experienced managers with diversified backgrounds to enlarge their inter-personal and analytical skills.

By sharing experience with peers in small groups and by acquiring new knowledge, managers will analyze business and opportunities with an international and 360° perspective. These new leaders will be key assets within any company able to lead and support organizational change, strategy formulation and business innovation.

### KEY SUCCESS FACTOR OF THE PROGRAMME

- Hands-on International experience: India - China - Brazil
- Top ranked universities with Professors from the business world
- Balanced content to develop analytical and self development skills
- Active learning & tailor made content with groups below 25 participants
- Schedule adapted to balance professional and private life while continuing working
- Enlarged networking opportunities

### OBJECTIVES

At the end of the IEMBA Programme, participants will:

- Improve (inter)personal skills: leadership, teambuilding, coaching and managing people, creative and cross-functional thinking « out of the box »;
- Analyse company financial data and suggest appropriate measures to monitor and optimize financial performance;
- Evaluate global businesses and corporate strategy;
- Analyze and implement operational excellence in organizations to improve processes and competitive position;
- Search for opportunities, adapt to changing environment and build organizational resilience.

### Dr Oussama Abbas

IEMBA 2013, DIRECTOR AT  
GLAXOSMITHKLINE VACCINES



*It was so much more than just technical courses, it was A great human venture where we learn HUMILITY, TEAM SPIRIT, PATIENCE, HARD WORK and SUSTAINABILITY! All along the program, the different course contents gradually start to fit with each other's. We finally recognize that the BIG Picture is very clear and we are able to understand how run the different entities in companies, what are their real added values and how we can impact their performance! Excellent organization of international study trips where we had the opportunity to understand how to do business beyond our European boundaries! A great team spirit within the session and a great interactions and support from the IEMBA management team. In a nutshell, A BIG THANKS to all of you for this UNFORGETTABLE experience that I would highly recommend!*

### TARGET AUDIENCE

The programme is designed for seasoned functional experts, experienced entrepreneurs and line managers seeking to enhance cross-functional managerial skills (from Engineering to Finance perspectives i.e.) and self-development skills (how to build a winning team, lead and motivate people). Companies represented in our programme are from SMEs to top multinationals, from all sectors (automotive, pharma, IT, etc.).

### TEACHING APPROACH AND ASSESSMENT

The core courses balance theoretical highlights to build the managerial tool box, step by step, case studies to use the concepts and role-playing to « feel » the concepts.

- Interactive sessions allow to share experience and challenge participants in decision-making situations.
- Small group class allows to adapt contents to particular issues and implement/adapt tools on site.

Progress will be assessed based on:

- In-class participation, case study solutions and presentations
- Graded written assignments and case-based examinations
- Final paper project, with faculty support leading to a written report and an oral presentation to the Jury



## PROGRAMME CONTENT

The programme duration is 18 months, from May 2016 to October 2017,  
2 workshops on personal development skills with a total of

- 36 days of full lecture
- 3 study trips of 5 working days each (2 mandatory) : China, India and Brazil
- 1 hour for the Final Paper presentation to the Jury

The programme is built around 4 blocks:

### 1. THE ECOSYSTEM

- Team Building
- The setting: Global Economic Environment
- The organization within the setting :  
Corporate strategy
- The interaction with the market :  
Marketing

### 2. THE ASSETS

- Financial accounting
- Controlling
- Corporate Finance
- Value Chain Management
- Global Sustainability

### 3. THE ROLE

- Human Resource Management
- Entrepreneurship
- Leadership
- Final Business Project

### 4. EDGE COURSES

- A portfolio of elective EDGE Courses is offered (12 days)

### FINAL PAPER

- To be defended in front  
of the Jury in October 2017

### GRADUATION CEREMONY

- The programme ends with the  
Graduation Ceremony in October 2017  
with IEMBA alumni, Professors and  
guest speakers invited.



All details of the IEMBA programme available on our website :  
[www.louvainmba.com](http://www.louvainmba.com)

## TEACHING TEAM

- **CHARLES VAN WYMEERSCH**, Professor of accounting and finance at LSM and UNamur
- **LUC MOEREMANS**, CEO & Chairman at Luc Moeremans sprl, with over 30 years of consulting and executive
- **ETIENNE VAN DE KERKHOVE**, Senior consultant in business growth and Executive Partner in es-sense
- **BRUNO COLMANT**, Head of Macro Research at Bank Degroof, Professor at LSM, ICHEC & Vlerick
- **YVES DE RONGÉ**, Professor in controlling at LSM
- **ALAIN VAS**, Professor of Strategy & Change Management, Vice-Rector of UCL en Hainaut
- **BENOIT GAILLY**, Professor in innovation and strategy at LSM

- **FRANK JANSSEN**, Professor in entrepreneurship at LSM
- **ISABELLE SCHUILING**, Professor in marketing at LSM
- **PER AGRELL**, Professor of Operations Management at LSM
- **JEAN MARC BENKER**, Managing Partner of ProfilerConsulting
- **CHRIS START**, Non-executive Director, business & marketing Senior Consultant in Start Development Bvba
- **VALÉRIE KINON**, Lecturer in finance at LSM, ICHEC, UNAMUR, Vlerick, advisor on mergers and acquisitions
- **CONSTANTIN BLOME**, Professor of Operations Management, Subject Lead at University of Sussex.

And many additional guest speakers!

## PRACTICAL INFORMATION

### VENUE AND SCHEDULE

Next IEMBA session starts from May 27th 2016 until October 26th 2017. The programme takes place in Louvain-la-Neuve, usually every second week on Fridays and Saturdays (full days from 8.30 to 17.30), except during Belgian school holidays. Detailed schedule available on the web site.

During the study trips, the lectures are given at Shanghai Jiaotong University, International Institute of Management Calcutta and Fundacio Getulio Vargas Sao Paulo.

### WORKING LANGUAGE

English

### TUITION FEES

Tuition fee for the next May 2016 intake is 30 000 Euros, which covers all courses, LSM and the 3 other international universities tuition fees, coffee breaks, lunches (except during exams), teaching material & books, parking.

It does not cover travel and accomodation in Belgium or during the study trips, visa, personal expenses etc. Travelling expenses (such as flight, visa, restaurants and accommodation expenses) for the 3 study trips are estimated at 4500 euros.

### ADMISSION CRITERIA

1. Minimum 5 years of work experience
2. A university degree or equivalent
3. A good command of English, as shown by satisfactory TOEFL score
4. A satisfactory GMAT score (\*),
5. Strong behavioural skills, such as motivation, team work capability and vision of their role in their company

(\*) For applicants with a significant work experience, the requirements of a satisfactory TOEFL / GMAT score may be waived if the Admission Committee, after having interviewed the applicant, deems his/her knowledge in that regard sufficient due to his/her professional/academic experience.

### ENROLMENT PROCEDURE

The registration form is available on the IEMBA website: <http://www.louvainmba.com/admission/document-download/>  
Registration Deadline: May 3th, 2016 – Max 25 participants.

### UNIVERSITY CERTIFICATE

Participants who have actively taken part in the whole programme and have successfully presented a Final Paper Project will be issued with a "University Certificate in International Executive MBA" worth 60 ECTS credits (European Credit Transfer System). While this certificate is in itself a valuable addition to the participant's academic records, the credits of this certificate, if validated by the examination board of a subsequent academic programme elsewhere in Europe can be utilised in that programme. Participation in all sessions without successfully presenting a Final Paper Project will result in the issuance of a certificate of attendance.

### CONTACT US

- [www.louvainmba.com](http://www.louvainmba.com)
- +32 (0) 10 47 83 51
- [info@louvainmba.com](mailto:info@louvainmba.com)



## COME OR COME BACK TO THE UNIVERSITY

- to progress in your career
- to update your knowledge
- to acquire skills in innovative areas

## MORE THAN

- a hundred university or interuniversity certificates
  - twenty Master's and Advanced Master's programmes
  - fifty qualifying programmes
- And new courses every year

## FOR A PUBLIC OF ADULTS INVOLVED IN THE SOCIO PROFESSIONAL LIFE

FORMATION  
CONTINUE



WITH THE SUPPORT OF THE UNIVERSITY  
INSTITUTE FOR LIFELONG LEARNING (IUFC)

Check out:  
[www.uclouvain.be/formation-continue-catalogue](http://www.uclouvain.be/formation-continue-catalogue)